



LANDMARK CONFERENCE

Moving Towards Socially Responsible Public Procurement

What challenges do procurers face when purchasing socially responsible products? How can social procurement be successfully implemented in public administration? Where do future-orientated models already exist and how is there any systematic proof for the verification of supply chains? What risks and opportunities are associated with on-site audits?

These and other questions will be marking the closure of the EU-wide LANDMARK project and will be discussed in workshops, debates and contributions by experts.

We would like to invite you to find out about the most important conclusions this three year cooperation between municipalities and NGOs has produced. Join the dialogue and help create new concepts for the future – as procurers and administrators, as staff of NGOs and as policy-makers, as certifiers and company representatives.

Thursday, 27 March 2014 in Bremen

Time: 9.00-18.00

Venue: Haus der Wissenschaft
Sandstraße 4-5, 28195 Bremen

Conference Programme

Wednesday, 26 March 2014

18.00 – 19.30 Welcoming event at the EuropaPunktBremen (Bremen Parliament)

Thursday, 27 March 2014

9.00 – 9.30 Arrival and registration

9.30 – 9.45 Welcome by Councilor Hans-Henning Lühr, Legislative Assembly, State of Bremen

9.45 – 10.05 Keynote address: The LANDMARK project on verifying social responsibility – taking home a basket of rich experience
Philipp Tepper (ICLEI - Local Governments for Sustainability)

10.05 – 10.15 Bremen – moving towards socially responsible public procurement
Dr. Kirsten Wiese, Thorsten Schmidt (State of Bremen, Senator for Finances)

10.15 – 11.30 Plenary discussion: Future challenges in and solutions to socially responsible public procurement

Anna Lipkin (Project Manager at the Swedish Environmental Management Council)

Binay Kumar Choudhury (Textile Division Manager Control Union Certifications, GOTS-Auditor, Navi Mumbai, India)

Matthias Goost (Managing Director, Bierbaum-Proenen Textiles, Germany)

Carsten Schulz (Head of Central Purchasing Body, Immobilien Bremen)

Begoña Planas (SETEM Catalunya, Electronics Watch, Spain)

N.N., Cotton Producer from the Global South

11.30 – 12.00 Coffee Break

12.00 – 13.00 Keynote contributions: Moving ahead
Socially responsible public procurement in the light of the new EU Procurement Directives

Dr. Matthias Zieres, Lawyer
(Kropp · Haag · Hübinger Advocates, Germany)

Practical experience: Auditing production lines for public procurement – chances and challenges

Binay Kumar Choudhury (Textile Division Manager Control Union Certifications, GOTS-Auditor, Navi Mumbai, India)

13.00 – 14.00 Lunch break

14.00 – 15.30 Workshops

Workshop 1: Monitoring the supply chain in public procurement in Scandinavia – what could other European countries learn?

Grete Solli (Senior Advisor at South East Norway Health Authority)

Pauline Göthberg (National Coordinator for the Swedish County Councils and Regions)

Workshop 2: Public procurers: How to gain competence in applying social criteria?

Michael Marwede (Servicestelle Kommunen in der Einen Welt, Germany)

Mark Starmanns (BSD Consulting, Switzerland)

Workshop 3: Reliable verification: Labels, auditing systems and other schemes

Gisela Burkhardt (FEMNET, Clean Clothes Campaign, Germany)

Stine Foss (Ethical Trade Initiative, Norway)

Workshop 4: Fair trade cotton and supply chain justice in public procurement: Why and how?

Rachid Sifany (officer for procurement, City of Paris, France)

Alain Yvergniaux (Brittany Region, France)

15.30 – 16.00 Coffee break

16.00 – 17.00 Presentation of workshop results in plenary session

17.00 – 17.45 Fair Cotton Procurement Awards ceremony

17.45 – 18.00 Final statement and closing of conference by Philipp Tepper, ICLEI

Registration

There is no participant fee for this event. However, it is necessary to register to ensure your place at the conference. Registrations will close on 7 March 2014. Please note that places are limited and participation will be decided on a first come first served basis. You can register by visiting www.landmark-project.eu

For further information please contact

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For more information about the event (programme, practical information) please visit www.landmark-project.eu

The conference is organised in cooperation with the ›Cotton on to Fairtrade procurement‹ project (www.fairprocurement.info).

Further organisers and Partners



Senator for Finances Free Hanseatic City of Bremen



This conference is co-financed by the European Commission. The views expressed therein do not necessarily reflect those of the European Union.

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